



The Dewaele Group Uses MindMeister and G Suite for their Meeting and Project Management

"Mind maps are a very efficient tool when it comes to organizing meetings. They offer a clear structure and a great overview of the agenda."

At a Glance...

- ★ Integrations between MindMeister & G Suite enable efficient project planning
- ★ Maps can easily be shared with all meeting participants
- ★ Maps provide clear structure and all important information at a glance

Website

www.dewaele.com

Region: Europe

Size: 120 employees

Industry: Real estate

The Dewaele Group is a Belgian estate agency with a network of about twenty offices and a team of over 120 employees. At Dewaele's head office, Saskia Bral and her colleagues use **G Suite** and **MindMeister** to collaborate, plan projects and prepare project meetings.

"We switched to G Suite in 2009," Saskia Bral recounts. "As a fast growing company with so many different projects and offices we needed a way to collaborate more efficiently, and a reliable system to handle meetings and follow up on tasks. G Suite provided a flexible and affordable solution that wasn't tied to a specific place but could be accessed from any one of our offices without the need for expensive IT implementations."

After successfully using Google Drive and Gmail for four years, the team added MindMeister to their G Suite account in 2013. "I had been using both paper and digital mind maps for several years before we decided to add MindMeister to the company's tool suite. As a cloud-based solution that integrated perfectly with G Suite it was the most logical choice."

Dewaele mostly employs MindMeister in the beginning stages of projects. "Whenever we start a new project I create a mind map for it and use it as a visual guide for our project meetings," Saskia Bral explains. "Mind maps are a very efficient tool when it comes to organizing meetings. They offer a clear structure and a great overview of the agenda. Once I've prepared the map I share it with my colleagues so they can give their input. During and after the meeting I add tasks throughout our own helpdesk program whose deadlines they can connect to their **Google Calendar**."

Dewaele has connected MindMeister to Google's file sharing service **Google Drive**, which allows them to import and export maps between Drive and MindMeister, easily create backups on Drive and attach documents such as meeting reports directly from Drive to topics in their mind maps.

"What's great about mind mapping with MindMeister is the simplicity of it all. The tool is really intuitive and integrations like the one with Drive make planning and organizing incredibly efficient."